Kodak

Enterprise Photo Exchange

Imaging technology that delivers results

You Create Memories

Our imaging platform helps turn them into revenue

KODAK Event Imaging Solutions provides state-of-the-art imaging solutions designed to help you deliver a more engaging experience for your guests, and more growth for your business.

KODAK Enterprise Photo Exchange (EPX) is the technological core of every Kodak installation—a comprehensive cross-enterprise imaging platform with the proven ability to power your venue's entire imaging program.

EPX seamlessly integrates imaging into your operations, providing you with the management capabilities you need, and your guests with memory keepsakes they'll cherish for a lifetime.

EPX is your gateway to a constant stream of business-building innovations, from compelling new products to an ever-expanding array of consumer touchpoints—all designed to extend the reach and relevance of your brand.

Versatile Workflows from Capture to Fulfillment

Capture Guests in the Moment!

From Roving Photography, Thrill Ride, Studio and Virtual Capture Solutions, EPX has the ability to enable capture of virtually any guest experience—and the power to support the world's largest attractions. Using several image upload and guest-tracking options, EPX delivers immediate viewing satisfaction with purchase intent.

Choose from multiple photo and video capture points designed for speed and high-volume guest flow throughput with minimal labor. Incorporate Green Screen Technology for realistic images with outstanding quality.

You can combine all of these image capture systems into a single venue-wide enterprise, or maintain them as separate stand-alone components—whatever works best for your business.

EPX has the power to design your onsite, online and remote retail presence. With flexible ordering and delivery options, you can give your guests just what they want—when and how they want it.

Using self-service kiosks and mobile technology, viewing, ordering and delivery is designed with your venue and your customers in mind to maximize revenue.

With our expansive merchandise portfolio and promotional content from our Digital Displays—guest's memories are created with your brand in mind.

CAPTURE THE MOMENT
- 3D and Augmented Reality
- Ride Video Capture
- Ride Still Capture
- Studio Set Capture
- Roving Camera
- Import Customer Personal & Destination Stock Imagery

IMAGE ASSOCIATION
- Barcode Claim ID Card
- RFID
- NFC
- QR Code
- Facial Recognition

ACCESS TO IMAGES
- At POS Retail, at Centralized Guest Services, and at Remote Destinations via Mobile Devices

IMAGE PREVIEW AND PROMOTION
- View Order Stations
- Mobile Devices
- Self Service Kiosks
- Smartphones
- Preview Monitors
- Desktop Computer

MERCHANDISE PORTFOLIO
- Prints
- Gifts
- Digital Distribution

PURCHASE FULFILLED
- Onsite Retail
- Remote Retail
- Social Network
- Guest's Home
- Desktop Computer
- Mobile Device

Kodak
Enterprise Photo Exchange

JACK

A True Enterprise Solution

The Right Fit Today, and Tomorrow

EPX features the latest in Imaging Technology, designed to fit your business now, and expand as your business grows in the future.

EPX can be configured to a right-sized solution that matches up with the needs of your venue, no matter how big or how small.

As your business evolves and traffic increases, EPX can easily scale up to handle more volume.

EPX is continually enhanced with new capabilities and state-of-the-art features, so you can offer a constant stream of new guest-pleasing products and applications.

Seamless, Reliable Operations

EPX is truly an enterprise-level platform, developed to support seamless, reliable "back office" operations while providing key productivity data to enable fact-based decision-making.

- Access and manage images with our enterprise level data management, tracking, and storage infrastructure—readily integrated into your existing IT framework and tailored to minimize operator touchpoints and maximize productivity.

- Reliable guest tracking from entrance to exit, at a single venue or a resort-wide network applying adaptable technologies, including Magnetic, Barcode, NFC, RFID, and facial recognition.

- Extensive sales reporting, promotions and CRM features, as well as the ability to track and control use of your licensed content, to help support the management of your operations.

- Our internet storefront solutions offer custom branding, promotions, and links to your site or those of key partners. You also get access to the storefront's online traffic data, so you can market directly to guests in the future.

Promotions and Product Portfolio

We offer an ever-increasing portfolio of innovative products sure to please today's consumer, including:

- Photo prints in a variety of sizes, from wallet-size all the way up to wide-format poster prints.

- Single and multi-image collages, with advanced arrangement and editing capabilities.

- Frames, folders, albums, 3D products, and other revenue-generating souvenirs and specialty items.

- Digital videos of rides and other thrill attractions accessible on **Mobile Devices, Smartphones and Desktop Computers.**

- Digital output via USBs, DVDs, email and mobile.

Best of all, consumer photos can be integrated with stock shots and professional images to create truly unique keepsakes that your guests will treasure and share for years to come.
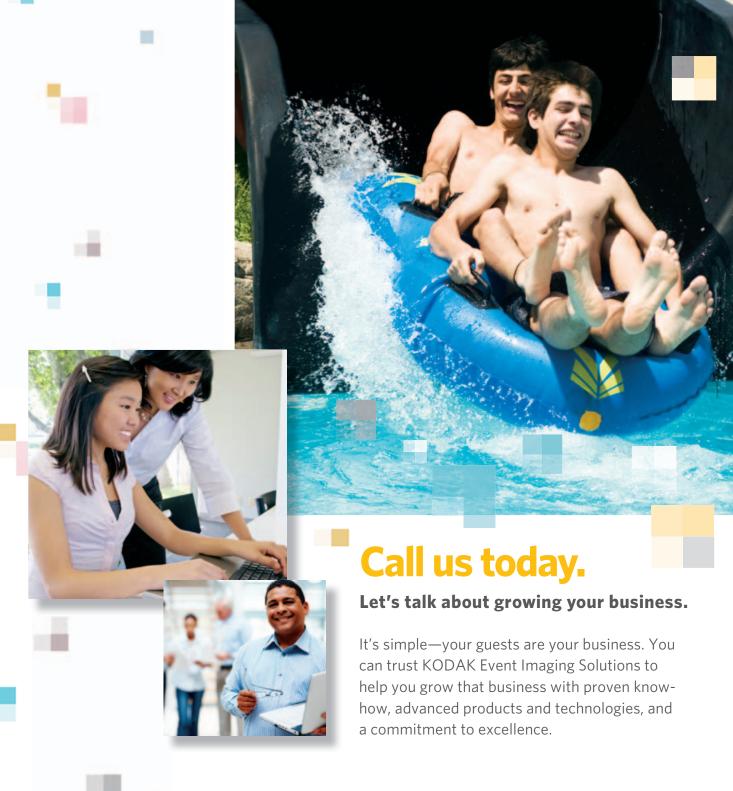
Backed by the Worldwide Leader

With hundreds of installations in more than 30 countries located on six different continents, KODAK Event Imaging Solutions represents a truly global enterprise.

We do more than design a custom solution for your venue – our local project management and service teams install and maintain proven commercial equipment, providing you with seamless, enterprise-level integration, dependable operation, and minimal downtime.

Our creative services team can develop and guide the custom design of your imaging products and retail sites. From special graphic treatments and text overlays to custom image enhancements unique to your venue, we'll help deliver output solutions that are consistent with your overall brand experience.

Best of all, your photo program will be powered by a premier provider of digital imaging solutions that specializes in creating and sharing once-in-a-lifetime memories worldwide.

ORDER CUSTOM PRINTS AND PHOTO GIFTS

Call us today.

Let's talk about growing your business.

It's simple—your guests are your business. You can trust KODAK Event Imaging Solutions to help you grow that business with proven know-how, advanced products and technologies, and a commitment to excellence.

Kodak Alaris EIS Inc.
4301 Vineyard Road, Suite E-9
Orlando, Florida 32811
888.265.6981
www.kodakalaris.com/go/eis
email: eis.info@kodak.com